



# **Welcome to the 126<sup>th</sup> Annual TOA Summit**

CE Courses

Learning & Enlightenment

New Technologies

Business Strategies

Collaboration & Networking

Fun, Games, & Entertainment

**JW Marriott**

**February 12<sup>th</sup>-15<sup>th</sup>, 2026  
Austin, Texas**

**TOASUMMIT.com**

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Schedules, Handouts, and more



# 2026 TOA SUMMIT PROGRAM

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## HIGHLIGHTS

### EXHIBIT HALL

Friday, February 13<sup>th</sup>, 4:30pm - 8:30pm



Saturday, February 14<sup>th</sup>, 12pm - 3pm



## MERRIMENT, GAMES & MIND BENDING ENTERTAINMENT

*Saturday night, hang with your friends and fellow optometric community!*

*Raise your glass, challenge your colleagues to games of skill, and check out THE MENTALIST KEVIN VINER*

### PRESIDENTIAL CELEBRATION - RECEPTION & GAMES

*Sponsored by UIWRSO and UHCO*

Saturday, February 14<sup>th</sup>, 7pm - 8:30pm



### MENTALIST - KEVIN VINER

*Sponsored by Texas State Optical*

Saturday, February 14<sup>th</sup>, 8:30pm - 9:30pm



## SUMMIT SUPPORTERS

TOA Gratefully Acknowledges the Contributions of  
Our Texas Ophthalmic Partners

abbvie

adit

**Alcon**  
SEE BRILLIANTLY

 arrello

**BAUSCH+LOMB**

 CooperVision®

**EssilorLuxottica**

**Johnson&Johnson**

 Practice  
Performance  
Partners

**TEAM**

and the Contributions of These Supporters:

Apellis

**EDD** ELEVATE  
DIGITAL  
OPTICS

**HOYA**

 **KONAN**  
MEDICAL

 **LENZ**  
THERAPEUTICS

 **LKC**  
TECHNOLOGIES

**MacuHealth**

**MD elite**

 **shamir**

 **TSO**  
TEXAS STATE OPTICAL

 **College of Optometry**  
UNIVERSITY OF HOUSTON

 **ROSENBERG**  
SCHOOL of  
OPTOMETRY

 **VersantHealth**  
bringing you DavisVision® and SuperiorVision®

# **TEXAS OPTOMETRIC ASSOCIATION BOARD OF TRUSTEES**

## **Officers**

PRESIDENT

Beth Robinson, OD .....Friendswood

PRESIDENT-ELECT

Adam Cox, OD ..... Atlanta

SECRETARY-TREASURER

Kimberly Wampler, OD ..... Cedar Park

IMMEDIATE PAST-PRESIDENT

Kumar Patel, OD ..... Flower Mound

## **Trustees**

Sheetal Bhaga, OD, .....Frisco

Alexander Chen, OD .....Humble

David Dinh, OD, FAAO .....Irving

Ajay Patel, OD, .....Plano

Shawn Prapta, OD .....Midlothian

Jamel Vaughn, OD, FAAO ..... Lubbock

Mary Kate Walters, OD, FAAO .....Brenham

Colton Wicks, OD ..... Paris

Nekima Williams, OD .....San Antonio

## **STUDENT TEXAS OPTOMETRIC ASSOCIATION**

### **University of Houston College of Optometry**

PRESIDENT

Trey Carter

SECRETARY-TREASURER

Alex StanInaker

PRESIDENT-ELECT

Loc An "Andy" Nguyen

SECRETARY-TREASURER ELECT

Myriam Achour

### **University of the Incarnate Word Rosenberg School of Optometry**

PRESIDENT

Julianna Xhaferi

SECRETARY-TREASURER

Samantha Hollis

PRESIDENT-ELECT

Kareena Jethva

SECRETARY-TREASURER ELECT

Conley Boatright

# **126<sup>th</sup> ANNUAL TOA SUMMIT COMMITTEE APPOINTMENTS**

The following have been appointed by  
TOA President Beth Robinson, OD to serve at the  
126<sup>th</sup> Annual Summit.

## **AUDIT**

Kim Wampler, OD; Chair  
Alexander Chen, OD  
David Dinh, OD, FAAO  
Colton Wicks, OD

## **CREDENTIALS**

Mario Contaldi, OD; Chair

## **NOMINATIONS**

Matt Valdes, OD, FAAO; Chair	BCDOS
Kathleen Goff, OD, FAAO	EPOS
Jeff Jones, OD	ETOS
Marc Piccolo, OD, FAAO	HCOS
Brian Rast, OD	NETOS
Jenny Terrell, OD, FAAO	TCOS

## **RESOLUTIONS**

Clarke Newman, OD, FAAO; Chair  
Bob Day, Jr., OD

## **CHAPLAIN**

Jeff Jones, OD

## **PARLIAMENTARIAN**

Bob Day, Jr., OD, FAAO

## **SERGEANT AT ARMS**

Brian Blount, OD, FAAO

## **SUMMIT COMMITTEE**

Kevin Gee, OD, FAAO; Co-Chair  
Sandra Fortenberry, OD, FAAO; Co-Chair  
Tom Annunziato, OD  
John Coble, OD, FAAO - Emeritus  
Mario Contaldi, OD; Credentials Chair  
Jeff Jones, OD; Association Support Chair  
Jenny Terrell, OD, FAAO  
Alexander Chen, OD; POPS Chair

## **EVENT INFORMATION**

### **REGISTRATION**

Every person attending the summit is required to register. Your registration packet with your badge, tickets and all other information will be waiting for you at the summit registration area located in the 4th floor foyer. Registration hours are:

Thursday, February 12 <sup>th</sup> .....	9:00am-9:30pm
Friday, February 13 <sup>th</sup> .....	6:30am-8:30pm
Saturday, February 14 <sup>th</sup> .....	6:30am-6:00pm
Sunday, February 15 <sup>th</sup> .....	7:30am-10:00am

### **SCANNABLE NAME BADGES**

Name badges are required for admission to all education sessions, exhibits and social functions. Name badges will also be required for guests and spouses who wish to participate in any summit program. Name badges will also include and store your tickets and education information, so no paper CE card is necessary. Access to the Exhibit Hall and meal functions therein will be by name badge only. Please be sure to have your name badge with you to avoid unnecessary delay.

### **DRESS**

Casual dress is in order for all functions.

### **PHOTOGRAPHY**

By attending this event, you acknowledge and agree to the TOA photography, video recording, and/or live streaming policy found at [bit.ly/photovideoinfo](http://bit.ly/photovideoinfo). You acknowledge that these recordings are likely to occur and that these images and recordings may be used for promotional, marketing, and archival purposes.

### **"BRANDING TEXAS STYLE"**

**DOCTORS:** You must attend ALL "Branding Texas Style" sessions on Friday and Saturday to receive your \$200 rebate. You may exchange your full punched "BTS" Card for your rebate check after 2pm on Saturday.

## **CONTINUING EDUCATION**

Your scannable badge will serve as your badge and your electronic CE tracker. The scannable badge will be used to record your hours through the entire educational portion of the summit. It will also contain any tickets and information specific to you. Please be ready to scan out after every course so that your hours may be correctly monitored and recorded. Also be sure to carry a photo ID in case you lose your badge or if there is a need for identification.

Upon completion of your Continuing Education sessions, you may leave. Your time will be downloaded and e-mailed to you. If, at any time, you feel that you have not received proper credit for your hours, please contact us:

Texas Optometric Association  
(512) 707-2020  
events@txeyedoctors.com

Doctors are responsible for the accuracy of their own hours. A report of your hours will be uploaded to the CE broker on a master list. It is important that you verify that your records are correct once uploaded and contact the TOA office as soon as possible regarding any discrepancy.

Optometric Staff, TOA will keep a copy of your scanned education on file at the TOA office for three years.

## **PARAOPTOMETRICS**

The Commission on Paraoptometric Certification (CPC) does not constitute an endorsement concerning review courses and study materials or any lecturer and does not imply a guarantee that candidates will be successful in passing the CPC Certification Examinations.



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# 2026 OPTOMETRIST SCHEDULE

## THURSDAY, FEBRUARY 12<sup>th</sup>

- 9:00am-9:30pm Registration  
4<sup>th</sup> Floor Foyer
- 10:00am-12:00pm Joseph Allen, OD, FAAO, Dipl ABO  
**"From the Gut – How Diet is Linked to Dry Eye and Ocular Surface Disease"**  
CE 2 TPA/DPA  
JW Ballroom 6
- 12:00pm-1:00pm Joseph Allen, OD, FAAO, Dipl ABO  
**"Evidence Over Influence: Responding to Pseudoscience in the Exam Room"**  
CE 1 TPA/DPA/CPO  
JW Ballroom 6
- 1:00pm-2:00pm Apellis and Lenz Boxed Lunch  
No CE – Must Be Pre-Registered  
**"A Clear View on GA: Enhancing Early Diagnosis and Referrals"**  
Michael Singer, MD  
**Sponsored by Apellis**  
"VIZZ (aceclidine ophthalmic solution)  
1.44%: The First and Only Aceclidine Based Eye Drop for Presbyopia"  
Hina Roberson, OD  
**Sponsored by Lenz**  
JW Ballroom 5
- 2:00pm-3:00pm Joseph J. Allen, OD, FAAO, Dipl ABO  
**"Building Your Brand: Branding & Social Media Strategies for Healthcare Professionals"**  
CE 1 General/CPO  
JW Ballroom 6
- 2:00pm-4:00pm Clark Chang, OD, MSA, MSc, FAAO  
**"The Most Updated Keratoconus Management Guide"**  
CE 2 TPA/DPA  
JW Ballroom 5
- 3:00pm - 4:00pm Joseph J. Allen, OD, FAAO, Dipl ABO  
**"Low-Level Light Therapy: Navigating the Science and Applications of Photobiomodulation in Eye Care"**  
CE 1 TPA/DPA/CPO  
JW Ballroom 6
- 4:00pm - 5:00pm Joseph J. Allen, OD, FAAO, Dipl ABO  
**"Enhancing Vision and Brain Health: The Impact of Sleep"**  
CE 1 TPA/DPA/CPO  
JW Ballroom 6
- 4:00pm-5:00pm Clark Chang, OD, MSA, MSc, FAAO  
**"Cataract Surgery Considerations in the Keratoconus Patient"**  
CE 1 TPA/DPA  
JW Ballroom 5
- 5:00pm-6:00pm Marc Gustafson, CPR Resources  
**"First Aid"**  
CE TPA/DPA/CPO  
Meeting Room 303-304

- 5:00pm-7:00pm Kyle Sandberg, OD, FAAO  
**"I Saw it on the Socials: Cases that the Internet Got Wrong"**  
 CE 2 TPA/DPA  
 JW Ballroom 6
- 5:00pm-7:00pm Clark Chang, OD, MSA, MSc, FAAO  
**"Real-Life Keratoconus Cases: Contact Lens Ground Rounds"**  
 CE 2 TPA/DPA  
 JW Ballroom 5
- 6:00pm-7:00pm Marc Gustafson, CPR Resources  
**"CPR - Cardio Pulmonary Resuscitation"**  
 CE 1 TPA/DPA/CPO/CPR  
 JW Ballroom 7-8
- 7:00pm Attendees - Dinner on Your Own
- 9:00pm-10:00pm Kyle Sandberg, OD, FAAO  
**"Late Night CE: My Double Vision Always Gets the Best of Me"**  
 CE 1 TPA/DPA  
 JW Ballroom 6
- 10:00pm-11:00pm Kyle Sandberg, OD, FAAO  
**"Late Night CE: Patient Perspectives on Surgical Vision Correction"**  
 CE 1 TPA/DPA  
 JW Ballroom 6

## FRIDAY, FEBRUARY 13<sup>th</sup>

- 6:30am-7:30am Continental Breakfast  
 3<sup>rd</sup> Floor Foyer
- 6:30am-8:30pm Registration  
 4<sup>th</sup> Floor Foyer
- 7:00am-8:00am Lily Arendt, OD, FAAO  
**"The Preoperative Exam: Paving the Way for Refractive Surgery"**  
 CE 1 TPA/DPA  
 Lone Star Ballroom A-C
- 8:00am-9:00am Lily Arendt, OD, FAAO  
**"Post-Lasik Problems and What to do About Them"**  
 CE 1 TPA/DPA  
 Lone Star Ballroom A-C
- 8:00am-10:00am Eugene Shatsman  
 National Strategic Group  
**"Practical Applications of AI in EyeCare"**  
 Sponsored by Shamir Lens  
 CE 2 General/CPO  
 Lone Star Ballroom D
- 9:00am-10:00am Amy Rudser, OD, FAAO  
**"Elevating Patient Outcomes Through Ocular Nutrition and Staff Engagement"**  
 CE 1 TPA/DPA  
 Sponsored by MacuHealth  
 Meeting Room 301-302
- 9:00am-10:00am Craig Thomas, OD  
**"Don't Ask, Don't Push!": Using Objective Perimetry in Optometric Practice"**  
 CE 1 TPA/DPA  
 Sponsored by Konan Medical  
 Lone Star Ballroom A-C

- 10:00am-11:00am Craig Thomas, OD  
**"Time to Power-Up!": Using Energy-Based Therapies in Optometric Practice"**  
 CE 1 TPA/DPA  
 Sponsored by MD Elite  
 Lone Star Ballroom A-C
- 10:00am-12:00pm Kyle Sandberg, OD, FAAO - Moderator;  
 Panel: Lily Arendt, OD, FAAO; Andrew Kemp, OD, FAAO; Blair Lonsberry, OD, FAAO; Yutaki Maki, OD, MS, FOVDR  
**"Eye Know" Trivia Party"**  
 CE 2 TPA/DPA  
 Lone Star Ballroom D
- 11:00am-12:00pm Frances Bynum, OD, Dipl ABO  
**"Applying ERG in the Real World Practice Cases for the Optometrist"**  
 Sponsored by LKC Technologies  
 CE 1 TPA/DPA  
 Lone Star Ballroom A-C
- 12:00pm-1:00pm AbbVie and HOYA Boxed Lunch  
No CE - Must Be Pre-Register  
**"Dry Eye Disease and Its Inflammatory Pathways"**  
 Kyle Sandberg, OD, FAAO  
 Sponsored by AbbVie  
**"VisuPro: Unlock Profit Hiding in Plain Sight"**  
 Josh S. Rajasansi, OD  
 Sponsored by HOYA  
 Lone Star Ballroom A-D
- 1:00pm-2:00pm Matt Valdes, OD, FAAO  
**"Artificial Intelligence in Primary Care Optometry: Clinical Applications, Considerations, and Decision Support"**  
 CE 1 TPA/DPA  
 Lone Star Ballroom A-D
- 2:00pm-3:00pm Natalie Pirrone, Poiema Foundation  
**"Human Trafficking Course"**  
 CE 1 General/Human Trafficking  
 Lone Star Ballroom A-D
- 3:00pm Branding Texas Style, No CE  
 Lone Star Ballroom A-D
- 5:00pm-8:30pm Exhibit Hall and Dinner  
 JW Grand Ballroom

## SATURDAY, FEBRUARY 14<sup>th</sup>

- 6:30am-7:30am Continental Breakfast  
 3<sup>rd</sup> Floor Foyer
- 6:30am-7:00 Registration  
 4<sup>th</sup> Floor Foyer
- 7:00am-8:00am Andrew Kemp, OD, FAAO  
**"Professional Responsibility Course"**  
 CE 1 Ethics  
 University of Houston College of Optometry  
 Lone Star Ballroom A-D
- 8:15am-10:15am House of Delegates  
 Business and Awards Ceremony  
 Jennifer Deakins, OD, FAAO and  
 Tommy Lucas, Jr., OD  
**"Business and Optometry Update"**  
 CE 2 General  
 Lone Star Ballroom A-D

- 11:00am Branding Texas Style, No CE  
Lone Star Ballroom A-D
- 1:00pm-3:00pm Exhibit Hall and Lunch  
JW Grand Ballroom
- 3:00pm-5:00pm Fred Farias III, OD, MS, FFAO - Moderator;  
Panel: Russell Coates, OD, M.Ed;  
Lorena Flores-Hernandez, OD;  
Yutaki Maki, OD, MS, FOVDR  
**"Twists, Turns, and Treatment:  
Real-World Optometry in Action"**  
CE 2 TPA/DPA  
Lone Star Ballroom A-C
- 3:00pm-5:00pm Blair Lonsberry, OD, FFAO  
**"Surgical Co-Management Protocols"**  
CE 2 TPA/DPA  
Lone Star Ballroom A-C
- 5:00pm-6:00pm Peter J. Cass, OD  
**"Beyond the Surface: Corneal Nerves  
and the Complexity of Dry Eye Symptoms"**  
CE 2 TPA/DPA  
Lone Star Ballroom A-C
- 5:00pm-7:00pm Blair Lonsberry, OD, FFAO  
**"Legends of the Posterior Segment"**  
CE 2 TPA/DPA  
Lone Star Ballroom D
- 6:00pm-7:00pm Peter J. Cass, OD and  
Joe DeLoach, OD, FFAO  
**"Evaluating Vision Plans: Should I Take  
it or Not?"**  
CE 1 General  
Lone Star Ballroom A-C
- 7:00pm - 8:30pm Presidential Celebration Reception  
**Sponsored by UIW Rosenberg School  
of Optometry, and University of  
Houston College of Optometry**  
4<sup>th</sup> Floor Foyer
- 8:30pm-9:30pm ENTERTAINMENT: Mentalist: Kevin Viner  
JW Ballroom 6-8  
**Sponsored by Texas State Optical**



## SUNDAY, FEBRUARY 15<sup>th</sup>

- 7:30am-8:30am Continental Breakfast  
4<sup>th</sup> Floor Foyer
- 7:30am-10:00am Registration  
4<sup>th</sup> Floor Foyerr
- 8:00am-10:00am Blair Lonsberry, OD, FFAO  
**"Oral Pharmaceuticals in Primary Care  
Optometry"**  
CE 2 TPA/DPA  
JW Ballroom 1-4

**Thank You for Attending. See You Next Year!**

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# TOA EXHIBIT HALL

JW Grand Ballroom



[bit.ly/toaexhibithall26](http://bit.ly/toaexhibithall26)

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216	217	316	317	P416			P517	616	617	716	717
214	215	314	315	P414	L415	L514	P515	614	615	714	715
212	213	312	313	P412	L413	L512	P513	612	613	712	713
210	211	310	311	P410			P511	610	611	710	711
208	209	308	309	P408	L409	L508	P509	608	609	708	709
206	207	306	307	P406	L407	L506	P507	606	607	706	707
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**Level 4**

↑  
Entrance

## COMPLETE LIST OF EXHIBITORS

TOPs Supporters featured in Red

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## 2026 OPTOMETRIC STAFF SCHEDULE

### THURSDAY, FEBRUARY 12<sup>th</sup>

9:00am-9:30pm	Registration 4 <sup>th</sup> Floor Foyer
12:00pm-1:00pm	Joseph Allen, OD, FAAO, Dipl ABO <b><i>"Evidence Over Influence: Responding to Pseudoscience in the Exam Room"</i></b> CE 1 TPA/DPA/CPO JW Ballroom 6
1:00pm-2:00pm	Apellis and Lenz Boxed Lunch <u>No CE</u> - Must Be Pre-Registered <b><i>"A Clear View on GA: Enhancing Early Diagnosis and Referrals"</i></b> Michael Singer, MD <b>Sponsored by Apellis</b> <b><i>"VIZZ (aceclidine ophthalmic solution) 1.44%: The First and Only Aceclidine Based Eye Drop for Presbyopia"</i></b> Hina Roberson, OD <b>Sponsored by Lenz</b> JW Ballroom 5
2:00pm-3:00pm	Joseph J. Allen, OD, FAAO, Dipl ABO <b><i>"Building Your Brand: Branding &amp; Social Media Strategies for Healthcare Professionals"</i></b> CE 1 General/CPO JW Ballroom 6
3:00pm - 4:00pm	Joseph J. Allen, OD, FAAO, Dipl ABO <b><i>"Low-Level Light Therapy: Navigating the Science and Applications of Photobiomodulation in Eye Care"</i></b> CE 1 TPA/DPA/CPO JW Ballroom 6
4:00pm - 5:00pm	Joseph J. Allen, OD, FAAO, Dipl ABO <b><i>"Enhancing Vision and Brain Health: The Impact of Sleep"</i></b> CE 1 TPA/DPA/CPO JW Ballroom 6
5:00pm-6:00pm	Lynn Lawrence, MSOL, CPOT, ABOC, COA, OSC <b><i>"10 Things That Make Working in A Workplace Difficult"</i></b> CE 1 CPO/ABO JW Ballroom 1-4
5:00pm-6:00pm	Marc Gustafson, CPR Resources <b><i>"First Aid"</i></b> CE TPA/DPA/CPO Meeting Room 303-304
6:00pm-7:00pm	Lynn Lawrence, MSOL, CPOT, ABOC, COA, OSC <b><i>"How Do I Protect My Doctors Chair Time"</i></b> CE 1 CPO/ABO JW Ballroom 1-4
6:00pm-7:00pm	Marc Gustafson, CPR Resources <b><i>"CPR - Cardio Pulmonary Resuscitation"</i></b> CE 1 TPA/DPA/CPO/CPR JW Ballroom 7-8
7:00pm	Attendees - Dinner on Your Own

## FRIDAY, FEBRUARY 13<sup>th</sup>

- 6:30am-7:30am Continental Breakfast  
3<sup>rd</sup> Floor Foyer
- 6:30am-8:30pm Registration  
4<sup>th</sup> Floor Foyer
- 8:00am-10:00am Eugene Shatsman  
National Strategic Group  
**"Practical Applications of AI in EyeCare"**  
**Sponsored by Shamir Lens**  
CE 2 General/CPO  
Lone Star Ballroom D
- 8:00am-10:00am Lynn Lawrence, MSOL, CPOT, ABOC,  
COA, OSC and Michele Crouch, COA, CPOA  
**"What Every Optician and Tech  
Should Know About Ocular Emergencies"**  
CE 1 CPO/ABO  
Meeting Room 408-409
- 10:00am-12:00pm Lynn Lawrence, MSOL, CPOT, ABOC, COA, OSC  
**"It's All in Your Head: What A Stroke  
Patient May Say About Their Vision"**  
CE 2 CPO/ABO  
Meeting Room 408-409
- 12:00pm-1:00pm AbbVie and HOYA Boxed Lunch  
No CE - Must Be Pre-Register  
"Dry Eye Disease and Its  
Inflammatory Pathways"  
Kyle Sandberg, OD, FAAO  
**Sponsored by AbbVie**  
"VisuPro: Unlock Profit Hiding in  
Plain Sight"  
Josh S. Rajasansi, OD  
**Sponsored by HOYA**  
Lone Star Ballroom A-D
- 1:00pm-2:00pm Lynn Lawrence, MSOL, CPOT, ABOC, COA, OSC  
**"Prescreening Techniques that Work"**  
CE 1 CPO/ABO  
Meeting Room 301-302
- 2:00pm-3:00pm Lynn Lawrence, MSOL, CPOT, ABOC, COA, OSC  
**"Ocular History Taking"**  
CE 1 CPO/ABO  
Meeting Room 301-302
- 3:00pm-4:00pm Lynn Lawrence, MSOL, CPOT, ABOC, COA, OSC  
**"Preventing Burnout"**  
CE 1 CPO/ABO  
Meeting Room 301-302
- 4:30pm-8:30pm Exhibit Hall  
Dinner, **Sponsored by 44 Farms**  
JW Grand Ballroom

## SATURDAY, FEBRUARY 14<sup>th</sup>

- 6:30am-7:30am Continental Breakfast  
3<sup>rd</sup> Floor Foyer
- 6:30am-7:00 Registration  
4<sup>th</sup> Floor Foyer
- 9:00am-10:00am Dianna Graves, COMT, BS Ed  
**"Buzz Words for Technicians"**  
CE 1 CPO  
Meeting Room 301-302

- 10:00am-11:00am Dianna Graves, COMT, BS Ed  
**"Administration & Staff: The Great Communicators"**  
 CE 1 CPO  
 Meeting Room 301-302
- 11:00am-12:00pm Dianna Graves, COMT, BS Ed  
**"Making A Difference: Working With our Patient Towards A Happy Clinical Result"**  
 CE 1 CPO  
 Meeting Room 301-302
- 12:00pm-3:00pm Exhibit Hall and Lunch  
 JW Grand Ballroom
- 3:00pm-4:00pm Dianna Graves, COMT, BS Ed  
**"I'd Love to Read the Chart: Where is It? Keys to Vision Testing"**  
 CE 1 CPO  
 Meeting Room 301-302
- 4:00pm-5:00pm Dianna Graves, COMT, BS Ed  
**"Diagnostics: What's All the Fuss About?"**  
 CE 1 CPO  
 Meeting Room 301-302
- 5:00pm-6:00pm Dianna Graves, COMT, BS Ed  
**"The Difficult Patient: The Bad Kid" Scenario"**  
 CE 1 CPO  
 Meeting Room 301-302
- 6:00pm-7:00pm Dianna Graves, COMT, BS Ed  
**"Ethically Speaking"**  
 CE 1 CPO  
 Meeting Room 301-302
- 7:00pm - 8:30pm Presidential Celebration Reception  
 Sponsored by UIW Rosenberg School of Optometry, and University of Houston College of Optometry  
 4<sup>th</sup> Floor Foyer
- 8:30pm-9:30pm ENTERTAINMENT: Mentalist: Kevin Viner  
 JW Ballroom 6-8  
 Sponsored by Texas State Optical



**SUNDAY, FEBRUARY 15<sup>th</sup>**

- 7:30am-8:30am Continental Breakfast  
 4<sup>th</sup> Floor Foyer
- 7:30am-10:00am Registration  
 4<sup>th</sup> Floor Foyer

**Thank You for Attending. See You Next Year!**

## 2026 SPOUSE/GUEST SCHEDULE

### THURSDAY, FEBRUARY 12<sup>th</sup>

- 9:00am-9:30pm Registration  
4<sup>th</sup> Floor Foyer
- 7:00pm Attendees - Dinner on Your Own

### FRIDAY, FEBRUARY 13<sup>th</sup>

- 6:30am-7:30am Continental Breakfast  
3<sup>rd</sup> Floor Foyer
- 6:30am-8:30pm Registration  
4<sup>th</sup> Floor Foyer
- 4:30pm-8:30pm Exhibit Hall  
Dinner  
JW Grand Ballroom

### SATURDAY, FEBRUARY 14<sup>th</sup>

- 6:30am - 7:30am Continental Breakfast  
3<sup>rd</sup> Floor Foyer
- 6:30am-7:00pm Registration  
4<sup>th</sup> Floor Foyer
- 12:00pm-3:00pm Exhibit Hall  
Lunch  
JW Grand Ballroom
- 7:00pm - 8:30pm Presidential Celebration Reception  
[Sponsored by UIW Rosenberg School of Optometry, and University of Houston College of Optometry](#)  
4<sup>th</sup> Floor Foyer
- 8:30pm-9:30pm ENTERTAINMENT: Mentalist: Kevin Viner  
JW Ballroom 6-8  
[Sponsored by Texas State Optical](#)



### SUNDAY, FEBRUARY 15<sup>th</sup>

- 7:30am - 8:30am Continental Breakfast  
4<sup>th</sup> Floor Foyer
- 7:30am - 10:00am Registration  
4<sup>th</sup> Floor Foyer

# CODE OF CONDUCT



## TEXAS OPTOMETRIC ASSOCIATION MEETING SAFETY AND RESPONSIBILITY POLICY

The Texas Optometric Association (TOA) is dedicated to providing a safe, respectful, and productive environment for all participants at its meetings and events. This includes, but is not limited to, attendees, speakers, volunteers, exhibitors, TOA staff, service providers, and all others involved. All participants are expected to comply with this Meeting Safety & Responsibility Policy.

This policy applies to all TOA events, including those sponsored by organizations other than TOA but held in conjunction with TOA events, and in both public and private venues.

### RESPONSIBLE DRINKING

Alcoholic beverages may be served at TOA events. TOA requires participants who choose to drink to do so responsibly and in accordance with all applicable laws. TOA and event staff have the authority to refuse service to any individual at their discretion and may require a participant to leave the event if necessary.

### PERSONAL SAFETY AND SECURITY

TOA is committed to ensuring a safe and secure environment for all meeting participants by collaborating with venue staff and security teams. We ask all attendees to remain vigilant and report any suspicious or concerning behavior to TOA or event staff immediately.

#### Safety Tips:

- Be aware of your surroundings at all times.
- Use the buddy system when walking to and from the venue, particularly during early or late hours.
- Remove your meeting badge when leaving the venue or walking on the street.
- Limit the amount of cash and credit cards you

- carry; store valuables in a hotel room safe.
- Never leave personal items unattended.
- In case of an emergency call 911 and then seek assistance from TOA staff or onsite security.

## **UNACCEPTABLE BEHAVIOR**

The following behaviors are considered unacceptable at all TOA meetings and events and will not be tolerated:

- Harassment, intimidation, or discrimination of any kind, whether actual or implied, that creates a hostile environment.
- Physical or verbal abuse of any participant, speaker, volunteer, exhibitor, TOA staff member, service provider, or other guest.
- Examples of unacceptable behavior include:
  - o Verbal comments related to gender, sexual orientation, disability, appearance, race, religion, or national origin.
  - o The use of inappropriate images, such as nudity or sexual content, in public spaces or during presentations.
  - o Threatening, stalking, or harassing any participant.
  - o The use or sharing of illegal drugs or controlled substances, including the misuse of prescription medications.
  - o Disrupting presentations, sessions, or any other event organized by TOA.

TOA has a zero-tolerance policy for any form of harassment or discrimination, including sexual harassment. If you experience or witness any unacceptable behavior, please report it to TOA staff or event security.

## **ANTITRUST COMPLIANCE**

TOA is committed to full compliance with antitrust laws and regulations. All participants at TOA events are expected to adhere to antitrust guidelines and to avoid engaging in any activities that could be seen as anti-competitive or that could violate antitrust laws.

### **Specifically, the following behaviors are prohibited:**

- **Price-fixing:** Participants may not discuss or attempt to agree on pricing practices, fees, or other competitive terms related to optometric

services, products, or business practices.

- **Market Allocation:** Participants may not divide or allocate markets, territories, or customers in ways that restrict competition.
- **Boycotts or Restraint of Trade:** Participants may not discuss or engage in activities designed to boycott or restrict the trade of goods or services.
- **Collusion:** Participants must not collaborate with competitors in ways that harm or reduce competition, whether through formal or informal agreements.

These prohibitions apply to all networking sessions, educational events, or any other forum where market participants may interact. TOA staff and leadership will monitor events to ensure compliance with antitrust regulations. Any participant engaging in activities that violate antitrust laws may be immediately removed from the event and subject to further action.

If you have any questions or concerns about antitrust compliance, please contact TOA leadership or legal counsel. We take these matters seriously and expect all participants to follow legal and ethical standards in all interactions.

### **CONSEQUENCES FOR UNACCEPTABLE BEHAVIOR**

TOA reserves the right to take any action deemed necessary and appropriate in response to unacceptable behavior. This may include immediate removal from the meeting or event without warning or refund. TOA may also prohibit the individual from attending future meetings or events.

By attending TOA events, all participants agree to uphold these standards and contribute to a positive, safe, and legally compliant environment for all. Thank you for your cooperation and commitment to safety, respect, and ethical conduct.

## 2026 TOA AWARD RECIPIENTS

Join us during the House of Delegates to congratulate this year's award recipients.



[bit.ly/toaawards2026](https://bit.ly/toaawards2026)



### **William D. Pittman, OD** **Dedication Award**

John D. Coble, OD, FAAO  
*Greenville, TX*



### **Optometrist of the Year**

Beth Robinson, OD  
*Friendswood, TX*



### **Young Optometrist of the Year**

Mary Kate Walers, OD, FAAO  
*Brenham, TX*



### **Educator of the Year**

Jenny Terrell-Feenstra, OD, FAAO  
*Fort Worth, TX*



### **Mollie Armstrong, OD** **Leadership Award**

Jennifer Deakins-McCreight, OD, FAAO  
*Fort Worth, TX*



### **Optometric Staff Member of the Year**

Kimberly Santos, CPO  
*Bandera, TX*

**MORE INFORMATION ONLINE**  
Scan to code above or online at [bit.ly/toaawards2026](https://bit.ly/toaawards2026)



**Thank you for attending  
this year's Summit!**

**See You Next Year!**

**127<sup>th</sup> Annual TOA Summit  
February 18<sup>th</sup> - 21<sup>st</sup>, 2027**

JW Marriott ♦ Austin, Texas

## **TEXAS OPTOMETRIC ASSOCIATION STAFF**

EXECUTIVE DIRECTOR  
Sherry Ballance, MS, CAE

COMMUNICATIONS & PROJECTS DIRECTOR  
Melissa Mueller

MEMBERSHIP DIRECTOR  
Christina Sanchez

EXECUTIVE/MEETINGS ASSISTANT  
Jessica Gonzales

CONTROLLER  
Mike Clem

DIRECTOR OF ADVOCACY  
Tommy Lucas, OD

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# JW Marriott

Levels 3 and 4



Level 3



Level 4



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